

**S.K.S.D. MAHILA KALASALA-A COLLEGE WITH VALUE BASED EDUCATION**

**CAREER GUIDANCE & PLACEMENT CELL REPORT 2016-2017**

Dr. K. Radha Pushpavathi, Convener

“The difference between a successful person and others  
is not a lack of strength, no lack of knowledge,  
but rather lack in will”

## **S.K.S.D. MAHILA KALASALA UG & PG (AUTONOMOUS) WITH VALUE BASED EDUCATION**

**Career Guidance and Placement Cell-** The commitment of a teacher towards his students also includes equipping the students to perform well in the competitive world. So it is essential to impart proper guidance about the scope of various higher courses, especially job oriented ones, and asking various job opportunities available to them as much as possible. The career Guidance and Placement cell of the college constituted to provide these provisions in the college. Every year, the cell organizes awareness seminars and campus recruitment training programmes, Seminars on job opportunities offered by various industries like IT, Aviation, Tourism, Medical Transcription, Banking, Insurance etc are conducted for the benefit of our student community. Moreover, talks on the scope of various management and computer courses are also organized.

The Cell, being aware of the importance of the essentiality of equipping the students to perform well in various campus recruitment events, gives opportunities for it.

The Cell organizes training programmes for students to improve their soft skills. Experts from various fields and excellent trainers are invited to the college to do this task. Trainings on various topics of Bank Tests like, Test of logical reasoning, Mathematical ability and general knowledge are also offered by the Cell.

Career Guidance and Placement cell of SKSD plays a vital role in empowering the student community by way of providing training and securing jobs.

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- The Cell disseminates information regarding the availability of jobs
- It gives information about centres of excellence in higher education
- It provides clear guidance about employment opportunities
- It arranges campus interviews
- It conducts training programmes periodically in soft skills

### **The Cell as a Counseling Centre:**

The coordinators for each and every department in the college identify students with health problems, family disturbances, financial constraints, and frequent absents etc. The counseling committee analyzes the identified students for the reason and helps them to overcome from the disorder faced by the students.

### **Training Committee:**

To meet the rapid changes in the technology our cell conducts Value Added Courses for the students from 1 year onwards. The other unique feature of the training programme is the need analysis done among the students and based on their need they are exposed to various training programmes. The effectiveness of the training programme is analyzed by the feedback collected from each and every student.

### **The Training details are as follows:**

Communication training, Soft Skill training Pre placement training is given to based on student's core subject which is followed by aptitude training. The aptitude training is also given to the students for three days before every interview schedule for them. Further, they undergo employability placement training to make them assertive to corporate culture.

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### **JKC Activities**

The college renewed its registration with the JKC and this year, about 221 students belonging to various classes enrolled in the JKC. JKC IT Associate takes classes on all Monday and Tuesday for the students in various employability skills like soft skills, communication skills, group discussions, interview skills etc.

In the present scenario it is mandatory that students have exhibit their technical talent along with the communication skills, business etiquette, and team work and leadership style. Hence the students undergo personality development training from the 1 year onwards. The personality training has been conducted with the association of eminent persons.

The job descriptions are put in the notice board of the placement office. The placement cell also has the database of the eligible students with them. The students who are really passionate for the job profile are expected to register their name in the placement cell.

The cell and its members understand that most of the girls are lagging behind in the online examination pattern, soft skills and communication skills which is a major hindrance in them getting decent placements. Hence, the challenging task of lifting up the students in these aspects is taken up seriously and spoken English, Reasoning, Aptitude, Emotional Intelligence and Tally classes are introduced in the campus after the regular classes on a regular basis. The college is well equipped with the internet lab and systems where online application filling exam patterns are trained to the girls.

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Most of the girls are showing the enthusiasm to appear for various competitive exams like CPT, IBPS and others, Coaching is being provided for the preparation of these exams also.

**Events conducted during the year 2016-17:**

<b>Month &amp; Year</b>	<b>Topic</b>	<b>Name of the Resource Person</b>
<b>July to Till Now</b>	<b>Employability Skills Professor, Training Programme</b>	<b>Sri B. Ramesh Babu, Asst. SD College of IT, Tanuku.</b>
<b>5<sup>th</sup> July, 2016 to 15<sup>th</sup> July, 2016</b>	<b>Employability Skills Training Programme for TCS Campus Drive</b>	<b>Andhra Pradesh Skill Development Corporation, Hyderabad</b>
<b>August 2016</b>	<b>Awareness Programme on Groups Competitive Examinations &amp; Higher Education Entrance Examinations</b>	<b>Sri N. Srinivasa Rao, Director, VINEX, Visakhapatnam</b>
<b>September 2016</b>	<b>Goal Setting</b>	<b>Sri S.B. Rao, Dean, Delhi Public School, Vijayawada</b>
<b>October 2016</b>	<b>Mega Job Mela</b>	<b>7 Companies were conducted Campus Drives</b>
<b>November 2016</b>	<b>Wipro Campus Drive</b>	<b>15 Students were Selected</b>
<b>November 2016</b>	<b>Life Skills</b>	<b>S. Sudheer Varma, Psychologist, Hyderabad</b>
<b>December 2016</b>	<b>Spoken English Deepthi</b>	<b>Sri G. Ramakanth, Faculty, Academy, Tanuku</b>

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### **PLACEMENTS**

<b>Sl. No.</b>	<b>COMPANY</b>	<b>STUDENTS SELECTED</b>
1	Mega Job Mela (7 Companies)	86 (Other Students)
<b>TOTAL:</b>		<b>86</b>

### **PLACEMENTS**

<b>Sl. No.</b>	<b>COMPANY</b>	<b>STUDENTS SELECTED</b>
1	Indian Immunological Limited	03
2	Wipro Technologies	15
3	Infosys	27
<b>TOTAL:</b>		<b>45</b>

### **CAMPUS DRIVES**

<b>SL. NO</b>	<b>DATE</b>	<b>COMPANY</b>
1	22-10-2016	Victory HR Consultant, Pratian Technologies, BIG C, TATA BSS, Aliens Group, Marvel Lands & Farms, Gamma Process Hub (Polaris), Victory HR Consultant
2	05-11-2016	Wipro Technologies
3	16-12-2016	Infosys

Apart from the above mentioned on Campus selections, many of our final year girls attend the off campus drives conducted at various places in the district and are also taken directly from the campus by local schools like Montessori, Roots, and Sri Chaitanya Techno etc to work as Tutor guides or part time teachers in their institutes. Some of the girls are going for self employment in lace making, pickle making or marketing Tupper Ware. Due to continuous motivation and orientation given the employment from all the sources in various forms has resulted in about 57% our students becoming self reliant by the end of the academic year with decent placements including self employment.

**PLACEMENTS: 2016-2017**

<b>SL. NO.</b>	<b>Name of the Student</b>	<b>Class</b>	<b>Company</b>
1	P. Harsha Teja Sri	I M.Sc (Microbiology)	Indian Immunological Limited
	N.P.V.L. Sailaja	I M.Sc (Microbiology)	Indian Immunological Limited
3	Y. Udaya Mounika	I M.Sc (Microbiology)	Indian Immunological Limited
4	G.J.S. Padma Bhavani	III B.Sc (MSCS)	Wipro
5	J. Manasa	III B.Sc (MSCS)	Wipro
6	A. Prasanna Kumari	III B.Sc (MSCS)	Wipro
7	B. Sri Durga	III B.Sc (MSCS)	Wipro
8	Ch. Lakshmi	III B.Sc (MSCS)	Wipro
9	G. Vasudha Rani	III B.Com (Comp.)	Wipro
10	V. Rupa	III B.Com (Comp.)	Wipro
11	R.S. Vyshnavi Manikya	III B.Com (Comp.)	Wipro
12	A. Vinitha Durga	III B.Sc (Comp.)	Wipro
13	A. Madhu Navya Sri	III B.Sc (Comp.)	Wipro
14	D. Harika	III B.Sc (MPC)	Wipro
15	G. Lavanya	II B.Sc (MPC)	Wipro
16	P. Sasi Raman	II B.Sc (MPC)	Wipro
17	K. Satya	II B.Sc (MPC)	Wipro
18	K. Pavani	III B.Sc (CBZ)	Wipro
19	Karri Sravani	III B.Sc (Stat.)	Infosys
20.	M. Bharathi Devi	III B.Sc (Stat.)	Infosys
21.	S. Venkata Suneetha	III B.Sc (Stat.)	Infosys
22.	V. Archana	III B.Sc (MPC)	Infosys
23.	B. Sri Durga	III B.Sc (Stat.)	Infosys
24.	J. Manasa	III B.Sc (Stat.)	Infosys
25.	P. Bhuvaneshwari	III B.Sc (Stat.)	Infosys
26.	T.P.L. Ramya Kumari	III B.Sc (Stat.)	Infosys
27.	K. Bhagya Rekha	III B.Sc (Stat.)	Infosys
28.	K. Vani	III B.Sc (Stat.)	Infosys
29.	S. Anusha		Infosys
30.	A. Prasanna Kumari	III B.Sc (Stat.)	Infosys
31.	G. Vasudha Rani	III B.Com (Comp.)	Infosys
32.	K. Narmada	III B.Sc (CBZ)	Infosys
33.	R. S.V. Manikya	III B.Com (Comp.)	Infosys
34.	A.M. Navya Sri	III B.Sc (Comp.)	Infosys
35.	V. Teja Sri	III B.Com (Comp.)	Infosys
36.	S.P.S. Sai Bhagya Sri	III B.Sc (Comp.)	Infosys
37.	S. Hyma	III B.Com (Comp.)	Infosys
38.	G.M.V. Ratna Valli		Infosys
39.	Sk. Akhila	III B.Sc (CBZ)	Infosys
40.	Surabhi Sarkar	III B.Sc (Comp.)	Infosys
41.	Radha	III B.Com (Comp.)	Infosys
42.	R. Hema	III B.Com (Comp.)	Infosys
43.	G. Lakshmi Durga	III B.Com (Comp.)	Infosys

44.	Vijaya Lakshmi	III B.Com (Comp.)	Infosys
45.	Ramya	III B.Sc (Stat)	Infosys
46.	TAMMINENI JYOTHI	III B.Sc (Stat)	HGS
47.	MUNGANDA HARIKA	III B.Sc (Stat)	HGS
48.	GAMINI JYOTHSNA SATHYA PADMA BHAVANI	III B.Sc (Stat)	HGS
49.	KARRI.VANI	III B.Sc (Stat)	HGS
50.	BALUSU.RAMYA SREE	III B.Sc (Stat)	HGS
51.	SATTI.VENKATA SUNITHA	III B.Sc (Stat)	HGS
52.	KOVVALI.SAI RAMA ANUSHA	III B.Sc (Stat)	HGS
53.	THATIKONDA PRASANNA LAKSHMI RAMYA KUMARI	III B.Sc (Stat)	HGS
54.	KUSUMPUDI.K.P.N.L.PRASANNA	III B.Sc (MPC)	HGS
55.	VEMAVARAPU.ESTHER RANI	III B.Com (V)	HGS
56.	SALADI.JYOTHI	III B.Sc (MB)	HGS
57.	GUDIMETLA.LAKSHMI PRIYANKA	III B.Sc (Stat)	HGS
58.	CHERUKU.L.V.DURGA	III B.Sc (Stat)	HGS
59.	KOTIPALLI.BHAGYAREKHA	III B.Sc (Comp.)	HGS
60.	SURABHI SARKAR	III B.Sc (Comp.)	HGS
61.	AKASAPU.MADHU NAVYA SRI	III B.Sc (Comp.)	HGS
62.	MEESALA.PAVANI	III B.Sc (MPC)	HGS
63.	VELAGALA.PRIYANKA	III B.Sc (Comp.)	HGS
64.	DIVVELA.DEVAKI	III B.Com (V)	HGS
65.	KORADA.CHANDIKA KEERTHI	III B.Sc (MPC)	HGS
66.	T. REVATHI	III BA	HGS
67.	UNNAMATLA LAKSHMI KALA	III BA	HGS
68.	BADDA DURGA DEVI BHAVANI	III BA	HGS
69.	VELPURI SRIDEVI	III BA	HGS
70.	K.L. SAI DURGA	III B.Com	HGS
71.	ADDALA PRASANNA KUMARI	III B.Sc (Stat)	HGS
72.	GANAPAVARAPU VASUDHA RANI	III B.Com (V)	HGS
73.	REDDI HEMA	III B.Com (V)	HGS
74.	K. CHARISHMA	III B.Sc (Stat)	HGS
75.	PUTTA HARIKA	III B.Sc (Comp.)	HGS
76.	A. VINEETHA DURGA	III B.Sc (Comp.)	HGS
77.	P. NAGAMANI	III B.Sc (Comp.)	HGS
78.	M. SAROJANI DEVI	III B.Sc (Comp.)	HGS
79.	K. LAKSHMI GAYATHRI	III B.Sc (Stat)	HGS
80.	Ch. SIRISHA RANI	III B.Sc (Stat)	HGS
81.	Fathima	I MPC	Dr. Reddy's Lab
82.	D.S.L. Prasanna	I MPC	Dr. Reddy's Lab
83.	P. Rama Madhuri	I MPCS	Dr. Reddy's Lab
84.	M. Maha Lakshmi	I BZC	Dr. Reddy's Lab
85.	B. Kalyani	I MPCS	Dr. Reddy's Lab



86.	D. Kiran Kumari	I MPC	Dr. Reddy's Lab
87.	S. Hari Chandana	I MSCS	Dr. Reddy's Lab
88.	G. Hema Prasanna	I MPCS	Dr. Reddy's Lab
89.	J. Devi Madhuri	I BZC	Dr. Reddy's Lab
90.	E. Ramya	I BZC	Dr. Reddy's Lab
91.	Y. Chandini Florence	I BZC	Dr. Reddy's Lab
92.	N. Pavithra	I BZC	Dr. Reddy's Lab
93.	J.B.N. Vasudha	I Micro	Dr. Reddy's Lab
94.	P. Divya	I Micro	Dr. Reddy's Lab
95.	V. Lohitha	I Micro	Dr. Reddy's Lab
96.	K. Bindhu Madhavi	I MPCS	Dr. Reddy's Lab